

## Optimizing Your Business Processes

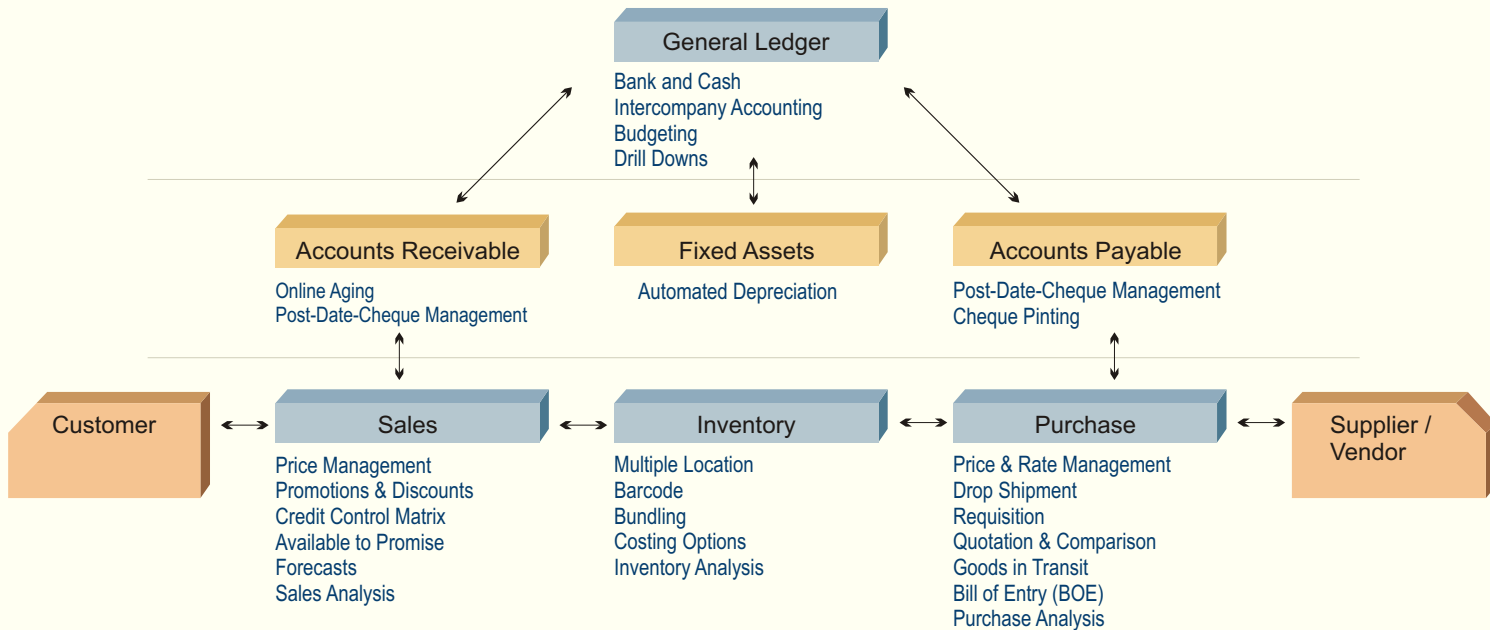
### Get Absolute Control Over Your Trading Operations

ORION™ Advantage @ General Trading is a ready-to-use ERP solution that gives insight and access to all aspects of a General Trading business. The result of 3i Infotech's vast experience and research in the General Trading industry, ORION™ Advantage @ General Trading comes with the best practices & processes of the industry already built into it. This pre-configuration makes the solution ready-to-use and takes away the need for an extended implementation phase

#### The ORION™ Advantage @ General Trading :

- Pre-configured ERP application for the Trading business
- Oracle Database for 15 users
- Discoverer User edition for 5 users
- 1-year warranty
- Training, personalization & roll out

## ORION™ Advantage @ General Trading



## Optimizing Your Trading Processes

### \* Online view of decision-support information

Get quick online snapshots of revenues & profits by customer, geography, brand, product, location and salesperson

### \* Instant view of customer credit information

Define & track customer credit information such as credit limit, credit exposure, current receivables, history of bounced cheques, aging information, cheques status, current outstanding, etc

### \* Accurate Available-to-Promise & Promise-to-Deliver information

Back your Promise-to-deliver to the customer with accurate delivery information from the supplier including delivery schedule, shipment advice, expected time of arrival, etc

### \* Price management

Effectively capture and manage price list

### \* Easy bundling

Create bundles effortlessly, transact using those bundles and analyze the performance of the bundles

### \* Improves business analysis and decision-making through various MIS reports

Parametric profitability analysis (brand, customer, geography, sales person, product type and product group), deal feasibility and profitability, salesperson comparison and performance, sales - target v/s actual amongst others

### About 3i Infotech

3i Infotech provides a range of information technology solutions for manufacturing, contracting, retail, distribution, banking, finance, insurance and e-governance. Its software business is SEI CMM Level 5 compliant and is ISO 9001:2000 certified for its infrastructure services.

Using its domain knowledge and through continuous investment in technologies, 3i Infotech helps corporations in their businesses through its expertise in enterprise-class software solutions, software services, information security consulting, IT infrastructure and disaster recovery solutions. 3i Infotech serves customers in more than 45 countries and has a presence across 4 continents.

For almost two decades, we have been servicing the Middle East and Africa region. Our list of more than 500 customers includes those in the GCC countries, Sudan, East & West Africa, South Africa, Mauritius, the Central Asian Republics and the Mediterranean countries.

### 3i Infotech

E-mail: [marketing.emea@3i-infotech.com](mailto:marketing.emea@3i-infotech.com)  
Website: [www.3i-infotech.com/emea](http://www.3i-infotech.com/emea)

